

Meet Stylehive

The Stylehive is a global social shopping community, dedicated to discovering and sharing the most exciting products, the stores that sell them, and the people that find them. We are collaborating with trendsetters like you to seek out the best of online shopping. Think you know what hot products will be setting trends this season? Show us. Show off your stuff in the Stylehive.

Who uses the Stylehive?

The Stylehive is the perfect place for people from different backgrounds to share their style and expertise. However, you don't have to be an expert, you can just come to the Stylehive to check out cool new trends and products. People who use the Stylehive are:

- Readers/Shoppers
- Designers
- Retailers
- Stylists
- Publishers
- Bloggers

Join Stylehive and you'll become part of a community that is reshaping the world of retail, design and fashion by changing how we shop.

The people in the Stylehive are quickly becoming a major force in the shopping world and you can be part of it, and share in the rewards of the Stylehive's unique community.



For Retailers

Here are some of the ways a retailer can use the Stylehive:

http://www.stylehive.com/shopbop_michelle

- Increase visibility for your store's brand within the Stylehive community.
- Reach a new audience of fashion-savvy female shoppers, fashion bloggers, and other stylemakers.
- Expand your presence by having your salespeople, buyers, personal shoppers, and other personalities hive their personal picks.
- Use the Stylehive to broadcast either information on special promotions and events or offer special deals to Stylehive members.
- The Stylehive can be used as the ultimate research tool. Find new unique products and designers that will appeal to your customers.
- See which new products are driving the trends.
- Organize products and designers of interest for buying trips.
- Create custom wishlists offering gift giving ideas to consumers.

Getting Started on Stylehive

Create your hive

Go to www.stylehive.com and click on the "Join Now" link at the top of the site, under our logo.

You'll be asked to provide your first and last name, an email address and a "hive ID". Your first and last name will be visible only on your hive. The Hive ID will be the unique identifier that other hive members will see on your bookmarks and associate with you.

The registration screen



Already a member? [Login](#)

Join The Stylehive Community

Email Address: Your email is kept private

Login: 4 or more characters

Password: 6 or more characters

Send me newsletters and account updates in accordance with the terms of the [Privacy Policy](#).

By registering I agree to the [Terms of Service](#) and I am at least 13 years of age

[next](#)

What is the Stylehive?

The Stylehive is the worlds largest social shopping community. By "following" people whose style or taste interests you, you can build a trusted group of people to provide you with a constant stream of shopping recommendations. Invite your friends and family to "follow" you in the hive and they can help you make decisions and let you know what they discover!

Why join the Stylehive?

So you can start "following" people that interest you, get updates on their new discoveries, and see what style they are rockin' today. You will be able to set up your own profile in the hive and start building your own following. You will be able to "join" retail communities to receive special offers. You will be able to take full advantage of all the powerful tools the Stylehive provides for discovering, saving (hiving), and sharing your own finds. So come join in the fun.

Your Privacy Guaranteed

We hate spam too. Your email will always be kept private. The Stylehive will never sell, rent or share your private information with anyone.

Example of how a profile might be displayed in the hive

The screenshot shows a user profile for 'Shopbop_Mi...' with 172 followers. The profile includes a bio, a list of 'Three things I can't live without' (Tivo, Blackberry, Ugg Slippers), and a 'My absolute fashion must have(s)' section listing items like Loeffler Randall Black Flat Boots. The profile also shows statistics such as 134 total saves and 15 bookmarked items.

After you've provided your basic info, you'll be able to import your email contacts from any email program. This is an easy way to add your entire email address book. Whenever you want to send someone a bookmark, their email is readily available.



Find Your Friends

Import your contacts from an email address book. We do not keep your login or your password.

Your Email: @

Your Password:

Find Your Friends

Find your friends in the Stylehive by importing your contacts from one of these email services.

Privacy

Don't worry, we don't store your login or password to any external services.

[Skip this](#)

After you've registered and imported your contacts, you'll want to set up your hive page by adding your own photo (either from your computer or from a URL on the web).



Add Your Photo

Your current photo:



Upload a photo from your computer:

URL of your photo to import:

Female

Male

Update Your Profile

First name:

Last Name:

Birth Year:

City:

Add Your Photo

Add your photo to your Stylehive profile. It will make sure you are visible in many areas of the site.

Pick A Good Photo!

People with good looking photos, pictures which help convey their style, get more followers. We see this happen every day!


Fill Out Your Details

Let people see your name and location so you can hook up with others near you!

Personalize your hive

That's it! You're now ready to get started with the Stylehive. To add a bio of yourself to your public profile, click the "My Profile" link on the left in your Manage your Hive links.

hello Shopbop_Michelle! [my hive](#) [save bookmarks](#) [invite friends](#) [logout](#) [Follow someone stylish!](#) [See who's featured.](#)



Shopbop_Mi...
172 followers

[invite others to follow](#)

Michelle Remstein
Madison
Member since Apr 27, 2007
Last login: Feb 21, 2008

Your profile is 80% complete

Stats
134 total saves
118 bookmark firsts
0 site firsts
24 follows
172 followers
70 profile views
1 community
3 compliments

About
Hi, I'm Michelle. I'm an online marketer for shopbop, and I love fashion and stylehive! Check back often for my favorite pics & important shopbop news.
[>> your full profile](#)


Compliments
"Dear Friend, I am..." from [lisa_willis](#)
"I love shopbop..." from [vintagerehab](#)
"I love shopbop..." from [vintagerehab](#)
[>> see all](#)

Recent Visitors

activity **profile** **saves & wishlists** **follows** **communities** **compliments** [change your theme](#)

Profile Information **Account Information** **Email Preferences** **Tools** **Themes**

My Avatars



current avatar - [delete](#)

Upload from your computer: [Browse...](#) [upload](#)

Grab a URL: [upload](#)

My Tagline
Invent your own catch phrase! It'll be displayed under your avatar for everyone to read.

(64 characters remaining)

About me
Tell everyone about yourself.
HTML code will be displayed as it is written.

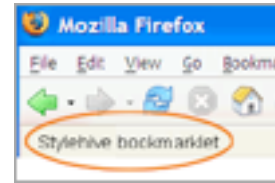
(347 characters remaining)

Hi, I'm Michelle. I'm an online marketer for [shopbop](#), and I love fashion and [stylehive](#)! Check back often for my favorite [pics](#) & important [shopbop](#) news.

Post your own bookmarks

Install the bookmarklet

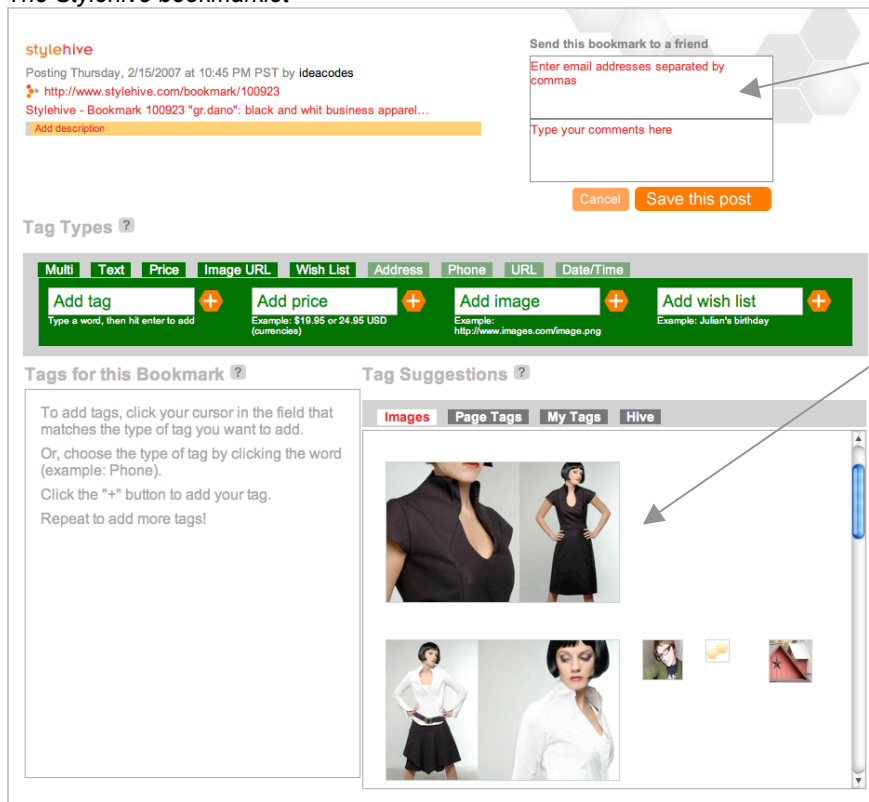
By adding the bookmarklet to your browser toolbar, you can save bookmarks to your hive by clicking the bookmarklet when you're on a web page. It's fast and easy! Click on My Hive > Profile > Tools. On that page, you'll see the link to "get the bookmarklet!" Follow the easy directions to install.



Creating your bookmark

Once you've installed the bookmarklet, you're ready to create bookmarks as you browse your favorite stores online. You'll select from images and tags that we highlight for you, and can use the description field to add text from a website, or your own comments about the product.

The Stylehive bookmarklet



Send this bookmark to your clients or contacts

Click an image to add it to your bookmark

Add Tags

When you add bookmarks to Stylehive, you can add "tags" to describe the bookmark in your own way. For example, you might tag a bookmark of Jimmy Choo slingbacks with "slingbacks, sandals, black, patent, jimmy choo, shoes, fashion, spring, womens." This is a great way to organize and keep track of bookmarks.

You can type your own tags into the tag box and you can also click the "Page Tags" tab and click the tags that we've pulled off the page for you.

add your own tags

click to add a tag off the page

Tag Types ?

Multi Text Price Image URL Wish List Address Phone URL Date/Time

Add tag +
Type a word, then hit enter to add

Add price +
Example: \$19.95 or 24.95 USD (currencies)

Add image +
Example: http://www.images.com/image.png

Add wish list +
Example: Julian's birthday

Tags for this Bookmark ?

To add tags, click your cursor in the field that matches the type of tag you want to add.
Or, choose the type of tag by clicking the word (example: Phone).
Click the "+" button to add your tag.
Repeat to add more tags!

Tag Suggestions ?

Images Page Tags My Tags Hive

These possible tags were pulled from the web page. Click one of the tags to add it to this bookmark.

Text:
table reach noguchi within design

Price:
\$3198 USD
\$779 USD
\$3245 USD
\$2898 USD
\$1898 USD
\$7950 USD
\$1245 USD

Phone number:
800.944.2233

URL:
VIEW ALL CATEGORIES >
Shipping Policies and Suggestions
Dining
Privacy Policy
Kids
Tables
Isamu Noguchi
Privacy Policy
Classics
Shelving/Storage
Lounge
Outdoor
Small Space Solutions
Copyright © 1999-2007 Design
Within Reach. All rights reserved
Seating
Rugs

Edit Tags

It's easy to edit your tags even after you've added a bookmark. You can use the green "Edit and Delete" button within any of your bookmarks to add or delete tags.



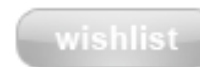
Find cool content on Stylehive

Browse fresh new content at stylehive.com. On bookmarks and posts in the hive you'll see this button. Click on it to instantly copy the bookmark to your own hive.



Create wishlists to organize your bookmarks


Click on the "add to wishlist" button to add bookmarks to your wishlist. You can create as many wishlists as you want and use them to manage product selections for individual projects, or group your bookmarks by product type, designer, store or whatever you choose.




Once you've created a wishlist, it will appear on your hive page in the right column. You can click the name of the wishlist to view it.

Wishlists are displayed on your hive page

hello Shopbop_Michelle! my hive save bookmarks invite friends logout
Follow someone stylish! See who's featured.





Shopbop_Mi...
172 followers

invite others to follow

Michelle Remstein
Madison
Member since Apr 27, 2007
Last login: Feb 21, 2008

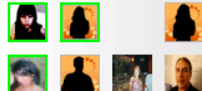
Your profile is 80% complete

Stats
134 total saves
118 bookmark firsts
0 site firsts
24 follows
172 followers
70 profile views
1 community
3 compliments

About
Hi, I'm Michelle. I'm an online marketer for shopbop, and I love fashion and stylehive! Check back often for my favorite pics & important shopbop news.
[>> your full profile](#)

Compliments
"Dear Friend, I am..." from lisa_wills
"I love shopbop..." from vintagerehab
"I love shopbop..." from vintagerehab
[>> see all](#)


Recent Visitors



activity profile saves & wishlists follows communities compliments change your theme


List view | Grid View

Recent Popular




saved 14 days ago by Shopbop...

L.A.M.B...
Price: 65.00 USD
Tag: shopbop
More...
[buy it](#) [send it](#)




saved 21 days ago by Shopbop...

Generra...
Price: 245.00 USD
Tag: shopbop
More...
[buy it](#) [send it](#)




saved 21 days ago by Shopbop...

Diane v...
Price: 345.00 USD
Tag: shopbop
More...
[buy it](#) [send it](#)




saved 22 days ago by Shopbop...

Diane v...
Price: 185.00 USD
Tag: drawstring
More...
[buy it](#) [send it](#)



saved 22 days ago by Shopbop...

Belle b...
Price: 175.00 USD
Tag: sandal
More...
[buy it](#) [send it](#)



saved 22 days ago by Shopbop...

Pour La...
Price: 200.00 USD
Tag: penelope
More...
[buy it](#) [send it](#)

Shopbop_Michelle's Tags

alpha | recent | count

1 to 14 total: 342

- shopbop (117)
- dress (30)
- shoes (11)
- juicy (8)
- bikini (7)
- marc (6)
- com (6)
- boot (5)
- sale (5)
- flat (5)
- sandal (4)
- couture (4)
- theory (4)
- ceramic (4)

Enter a tag [go](#)

Shopbop_Michelle's Wishlists

myself delete

Share your bookmarks

Tell your clients and share your hive page URL: <http://www.stylehive.com/yourusername>

Have your clients follow you in the hive

Once a client has registered on the hive, they can choose to "follow" your activity by clicking the "follow this person" button on your hive page.

Members can follow each other by clicking on the "follow" button on an individual's hive page. Just click on a member's picture or hive ID to go to their personal hive page

See a real example on the site: To see how a Retailer's hive might look, go to http://www.stylehive.com/shopbop_michelle